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## **PRESS RELEASE**

### **Entertainment with Artificial Intelligence: BEITEN BURKHARDT Advises Oxolo on Product Launch**

Frankfurt am Main, 9 August 2021 – The international law firm BEITEN BURKHARDT has comprehensively advised Oxolo GmbH on the preparations for its product launch.

Founded in Hamburg in 2020, the software company develops a deep tech platform for AI-based entertainment. Oxolo GmbH sees itself as a pioneer in areas such as natural language processing (NLP), computer vision and speech recognition and uses these technologies in particular to develop chatbot avatars that imitate human communication in a deceptively real way and are intended to embody specific people.

The company was founded by Heiko Hubertz, who has already launched two extremely successful entertainment companies, Bigpoint and Whow Games, among others.

#### **Advisor to Oxolo GmbH**

BEITEN BURKHARDT: Dr Andreas Lober (lead partner), Susanne Klein, Wojtek Ropel and Lennart Kriebel (all IT/IP/Media, Frankfurt), Dr Christian Kalusa (Corporate, Munich), Dr Marion Frotscher and Simon Bauer (Tax, both Hamburg).

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**Information about BEITEN BURKHARDT**

- BEITEN BURKHARDT is an independent international commercial law firm with a focused range of services and some 260 lawyers working in eight locations.
- Through our long-established offices in Germany, Brussels, China and Russia we advise large and mid-sized companies and corporate groups from various industries, banks and financial institutions as well as the public sector.